

THE PERFECT LEAD. EVERYTIME!

### **Text Your Customers**

Text customers directly from inside Dealer Lead Track improving customer response rate by 7.5x

**● ● ● Learn More About Texting** 

**Text Your Customers** is Now Live! Call 404-436-2757 to Upgrade

### Watch Our Webinars

Watch and learn how Dealer Lead Track will increase both sales and profits



# We Are an Easy To Use, Effective and **Affordable CRM Lead Management**

**System For Dealerships of All Sizes** 

Dealer Lead Track helps Used Car Dealers, RV, Motorcycle, Heavy Truck, Boat and Powersport dealers manage every customer lead from initial contact throughout the entire sale helping increase sales

Learn How We Help Dealerships Sell More



### 30 Day Free Trial

Sign up now for your free 30 day trial with full access to our complete lead management system



### Manage Every Lead

Manage every customer lead properly from initial contact throughout the entire sale maximizing every lead opportunity increasing sales

### All Internet Leads Enter **Automatically**

Internet leads from over 220 websites such as Car Gurus enter automatically so your leads are in one place

### **Send Custom Auto** Responder eMail

Send customized auto responder eMail for each ad source when new internet leads arrive

### **View Our Presentation**

View our PDF presentation to learn how Dealer Lead Track will help your dealership



### Send Automated eMail Follow Up Campaigns

Send scheduled follow up eMail campaigns to customers throughout entire lead cycle. Utilize our eMail library or create custom eMail campaigns marketing to all your customer's many years into the future



### Send Scripted eMail

Send effective customized outgoing eMail scripts with embedded inventory hyperlinks through your own email system such as Outlook or Gmail

Text messages notify staff when follow

up action is required eliminating

Over 3.0 Million Leads

Dealer Lead Track manages over 3.0 million leads for our dealers. Become a partner today and improve how your store handles every lead.



### **Set Calendar Reminders**

Set calendar reminders helping organize the day. Reminder actions include follow up phone calls, emails, test drives or delivery appointments

### **Management Reports**

Create Staff Follow Up

**Scheduled Daily Tasks** 

Create required daily follow up tasks for

staff to complete such as phone call or

email reminders for every customer

Easy to understand reports assist in

### 100% Web Based

customer follow up delays

Web based and mobile optimized. Manage your leads on any device

**Text Alerts** 



### **Data Mining**

Our data mining schedule guide sales staff to connect with customers years in the future inviting customers back to buy again creating repeat business









F I S



Questions? 800-385-3584

THE PERFECT LEAD. EVERYTIME!

### **Used Car Dealer CRM**

We are a simple, effective and affordable web based CRM solution for auto dealerships of all sizes





### RV Dealer CRM

We are a simple, effective and affordable web based CRM solution for RV dealerships of all sizes





# **Motorcycle Dealer CRM**

We are a simple, effective and affordable web based CRM solution for motorcycle dealerships of all sizes





# **Powersport Dealer CRM**

We are a simple, effective and affordable web based CRM solution for powersport dealerships of all sizes





### **OTR Truck Dealer CRM**

We are a simple, effective and affordable web based CRM solution for OTR heavy truck dealerships of all sizes











THE PERFECT LEAD. EVERYTIME!

### **User ID and Password**



### **Over 3.0 Million Leads**



### **How To Webinars**

Watch and learn all the benefits and capabilities of Dealer Lead Track.

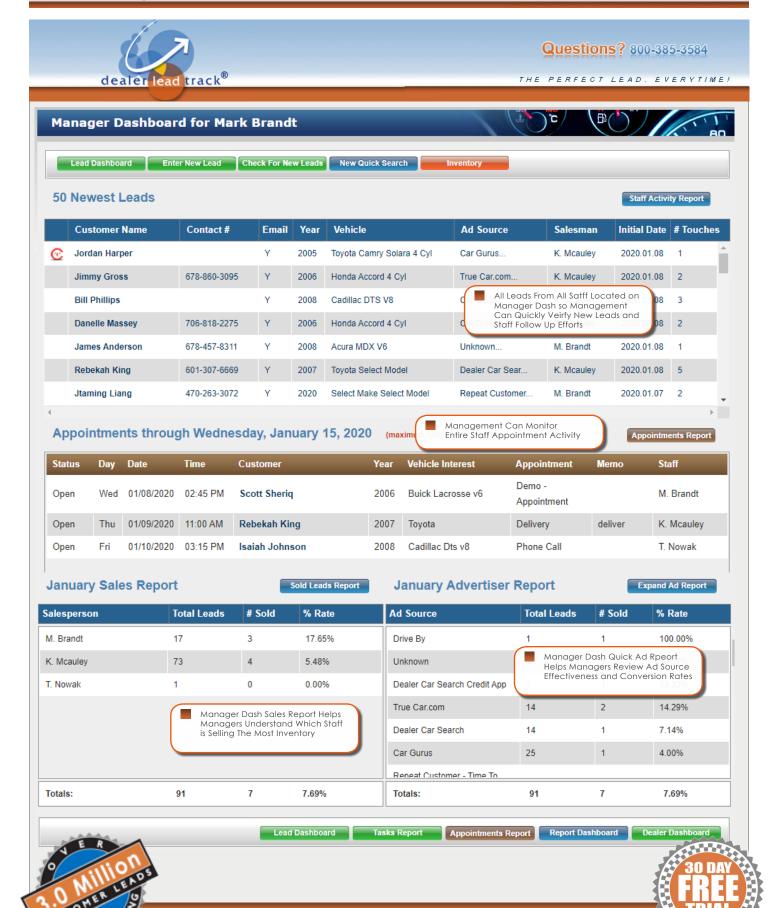
Watch

- 100% Web Based
- Log In From Any Internet Connection or Device
- Mobile Optimized for Phone and Tablets No App Needed





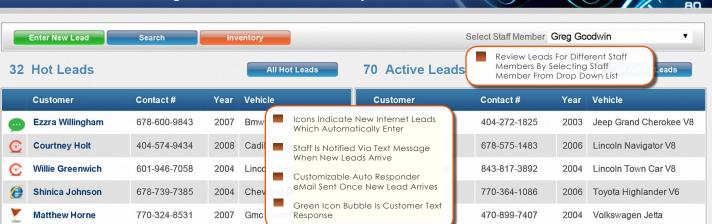






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### Lead Dashboard for Greg Goodwin at Cobb Parkway



### Appointments through Sunday, December 22, 2019 (maximum 150)

Status	Day	Date	Time	Custome	Year Vehicle Interest	Appointment	Memo
Open	Mon	12/16/2019	12:30 PM	Ezzra Wi	Lead Dashboard Displays Today's Appointments plus Staff's Required Daily Follow Up Tasks	Phone Call	Getting Insurance Check
Open	Mon	12/16/2019	03:30 PM	Ezzra Wi	1	Delivery	Delivery Time
					When Appointments Come Due		

### Scheduled Tasks for Sunday, December 10, 20

Status	Day	Date	Time	Customer	Year	Vehicle Interest	Memo	Staff
Open	Mon	12/16/2019	10:00 AM	Ezzra Willingham	2007	Bmw 5 series	Day 1 Phone Call Text eMail	M.Brandt
Open	Tue	12/17/2019	11:00 AM	Ezzra Willingham	2007	Bmw 5 series	Day 2 Phone Call Text eMail	M.Brandt
Open	Thu	12/19/2019	12:00 PM	Ezzra Willingham	2007	Bmw 5 series	Day 4 Phone Call Text eMail	M.Brandt
Open	Mon	12/23/2019	11:00 AM	Ezzra Willingham	2007	Bmw 5 series	Phone Call Text Release eMail	M.Brandt

### 96 Warranty Follow Up

All Warranty Tasks

3 Out Of Stock Leads

Out Of Stock Leads

Appointments Report

Customer	Contact #	Attempt #	Term	Customer	Contact #	Year	Vehicle
Pequita Capers	770-896-9705	1st Attempt	3/3,000	Toby Robinson	678-736-9256	2006	Acura TI V6
Lawrence Smith	770-906-4059	3rd Attempt		James Seay	678-594-0300	2012	Buick Verano
Joshua Irby	678-934-3055	1st Attempt	3/ 3,000	Darion Davis	678-333-2623	2007	Jeep Select Model
Javis Bell	770-560-1106	3rd Attempt	3/ 3,000				k Leads Transfer to Ou port so Wholesale
Jama Shackleford	678-371-5967	3rd Attempt	3/ 3,000			ers Can entory	Re Stock Needed

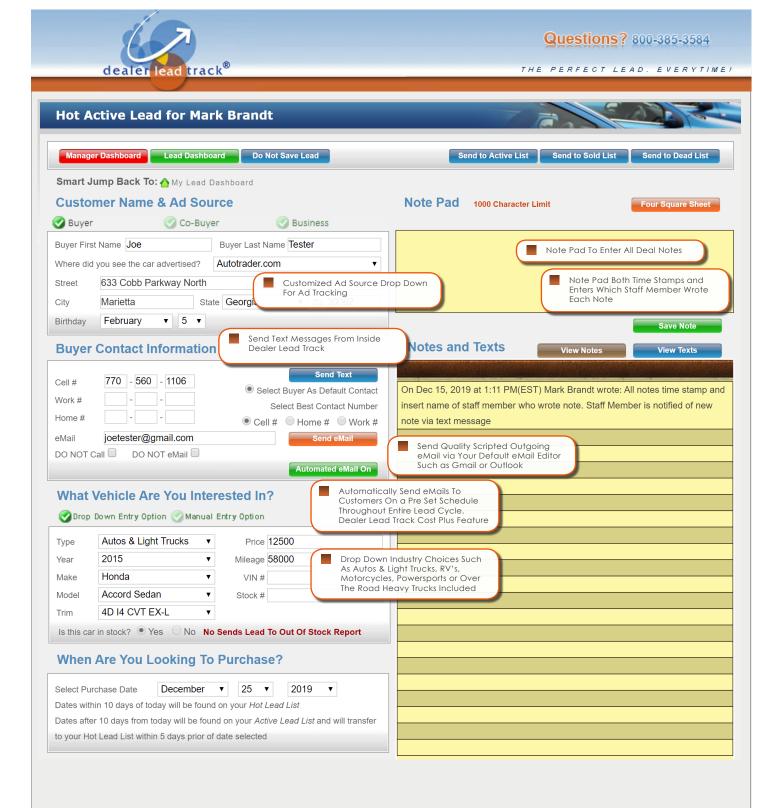
**View Sold Leads** 

All Sold Leads

**View Dead Leads** 



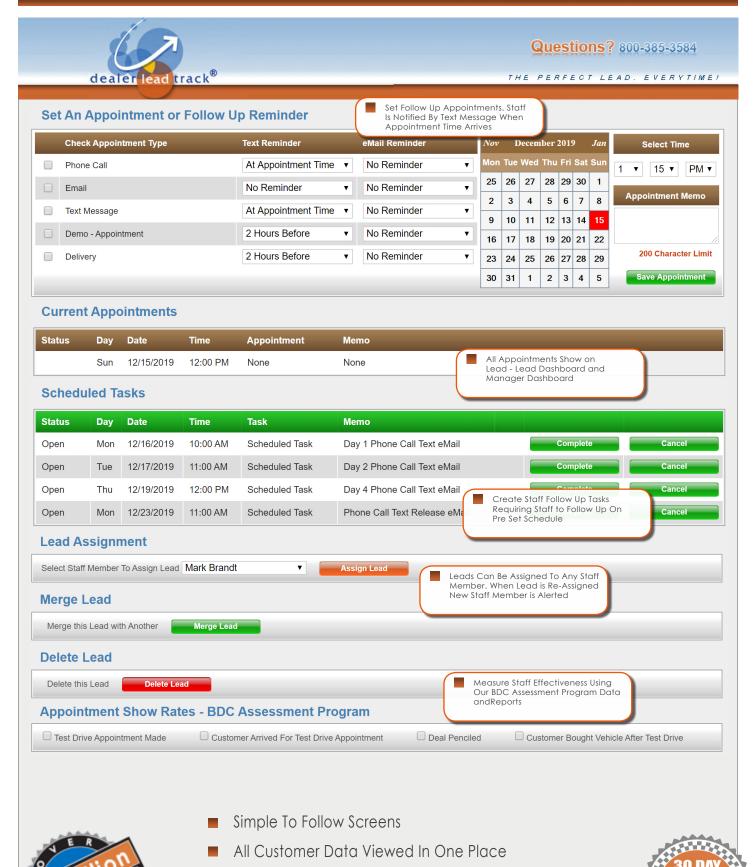






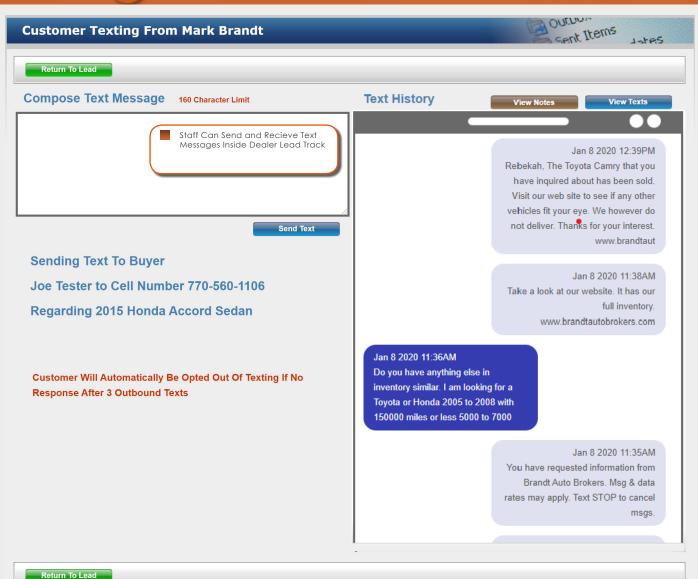
Continued On Next Page







THE PERFECT LEAD. EVERYTIME!



- Staff Can Send and Receive Text Messages
- Text Chain Displays on Text Note Pad
- If Customer Calls Text Number Call Forwards to Dealership Main Line or Cell
- Customer Is Sent Required Opt Out Message
- Must Be On Dealer Lead Track Communications Package





THE PERFECT LEAD. EVERYTIME!

### eMail Management For Greg Goodwin

Sent Items

J-te5

Return To Lead

### Sent eMails For Joe Tester On 2006 Lincoln Navigator V8

Sent eMail Script	Sent From	Cancelled Note
On Feb 5, 2016 at 3:10 PM (EST) Dealer Lead Track sent Initial Auto Responder eMail.	Hot	eMail Diary Displays Date, Time and  Which Diary Displays Date, Time and
On Feb 6, 2016 at 10:44 AM (EST) Greg Goodwin sent First Response eMail.	Hot	Which eMail Script Was Sent  Cancel Entry
On Feb 8, 2016 at 4:08 PM (EST) Mark Brandt sent First Response eMail.	Hot	Cancel Entry

### **Select eMail Template**

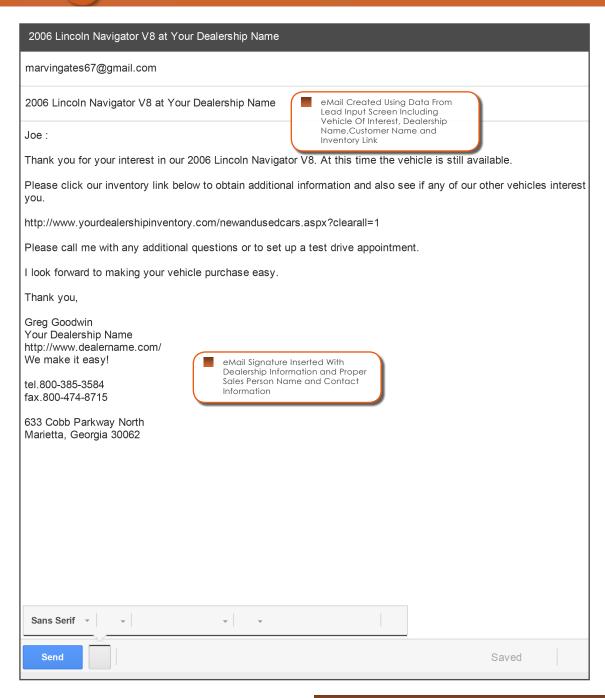
	eMail Description
Initial Auto Responder eMail	Auto Responder 1 - First Auto Responder Response With Ad Source
Compose New Email	Opens New eMail in Your Default eMail Editor
First Response eMail	Opens First eMail Response in Your Default eMail Editor  Click On eMail Script Link And
Vehicle Link Response eMail	Opens eMail Response Scripted to Insel  Opens eMail Response Scripted to Insel  Default eMail Editor Such as Gmail
Vehicle & Carfax Link eMail	Opens eMail Response Scripted to Inser
Second Response eMail	Opens Second eMail Response in Your 29 eMail Scripts Included
Third Response eMail	Opens Third eMail Response in Your De Customized eMail Scripts Available
Fourth Response eMail	Opens Fourth eMail Response in Your Default eMail Editor
Test Drive Thank You eMail	Opens Test Drive Thank You eMail in Your Default eMail Editor
Thank You For Visit Email	Opens Thank You for Visit eMail Response in Your Default eMail Editor
Release Response eMail	Opens Customer Release eMail Response in Your Default eMail Editor
Trade In eMail Response	Opens Trade In eMail Response in Your Default eMail Editor
Vehicle Out of Stock eMail Response	Opens Vehicle Out of Stock eMail Response in Your Default eMail Editor
Application Received	Opens Application Received eMail Response in Your Default eMail Editor
Bad Credit eMail Response	Opens Bad Credit eMail Response in Your Default eMail Editor
Missed Appointment	Opens Missed Appointment eMail Response in Your Default eMail Editor
Time To Trade eMail	Opens Repeat Customer - Time To Trade eMail
Credit Application	Opens Credit Application eMail with Link in Your Default eMail Editor

- Send Quality Scripted eMail From Your Default eMail Editor
- Total of 29 eMail Scripts Included. Custom eMail Scripts Available





THE PERFECT LEAD. EVERYTIME!



- eMail Editor Pre-Fomats Entire eMail and Staff Member Clicks Send
- Control Your eMail Message With Quality Scripted eMail





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# Custom Auto Responder - Automated eMail Setup Use Our eMail Script Library To Create Fully Customized eMail Marketing Campaigns Add New eMail Marketing Campaigns Add New eMail Script All Advertisers Send immediately upon lead arrival Initial Auto Responder eMail Cars For Sale Credit App Send immediately upon lead arrival Credit Application Received eMail Update Delete

### Hot and Active Leads - Automated eMail Setup

					Add N	ew eMail
Advertiser	Begin Date	eMail Script	Time	Recur		
All Advertisers	-1 Day(s) From Customer Birthdate	Day Of Birthday Automated eMail	AM	Once	Update	Delete
All Advertisers	1 Day(s) From Lead Create Date	Day 1 First Automated eMail	AM	Once	Update	Delete
All Advertisers	2 Day(s) From Lead Create Date	Day 2 Second Automated eMail	PM	Once	Update	Delete
All Advertisers	5 Day(s) From Lead Create Date	Day 5 We Want Your Trade Automated eMail	AM	Once	Update	Delete
All Advertisers	7 Day(s) From Lead Create Date	Day 7 Are We Missing Something Automated eMail	PM	Once	Update	Delete
All Advertisers	Create Different eMail Mark Campaigns Based on Which Source Created Customer		AM	Once	Update	Delete
All Advertisers	30 Day(s) From Lead Create Date	Day 30 Still Trying Automated eMail	PM	Once	Update	Delete
All Advertisers	45 Day(s) From Lead Create Date	Day 45 The Perfect Vehicle Auto Response eMail	AM	Once	Update	Delete
All Advertisers	60 Day(s) From Lead Create Date	Day 60 New Inventory Automated eMail	PM	Once	Update	Delete
All Advertisers	90 Day(s) From Lead Create Date	Day 90 Still In Market Automated eMail	AM	Once	Update	Delete
All Advertisers	110 Day(s) From Lead Create Date	Day 110 The Perfect Vehicle Auto Response eMail	PM	Once	Update	Delete
Repeat Customer - Time To Trade	1 Day(s) From Lead Create Date	Time To Trade Day 1 eMail	AM	Once	Update	Delete
Repeat Customer - Time To Trade	30 Day(s) From Lead Create Date	Time To Trade Day 30 eMail	PM	Once	Update	Delete
Repeat Customer - Time To Trade	60 Day(s) From Lead Create Date	Time To Trade Day 60 eMail	AM	Once	Update	Delete

- Automatically Send Customized eMail Marketing For Up To 12 years
- Automated eMail Marketing Included w Dealer Lead Track Plus





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### **Automated eMail Setup**

### Sold Leads - Automated eMail Setup

Advertiser	Begin Date	eMail Script	Time	Recur		
All Advertisers	-1 Day(s) From Customer Birthdate	Day Of Birthday Automated eMail	AM	Yearly 12 times	Update	Delete
All Advertisers	1 Day(s) From Date Moved To Sold	Day 0 Congratulations Automated eMail	AM	Once	Update	Delete
All Advertisers	30 Day(s) From Sold Date	Standard Library Scripts Increasing and eMail Inventory Views	AM	Quarterly 12 times	Update	Delete

### Out Of Stock Leads - Automated eMail Setup

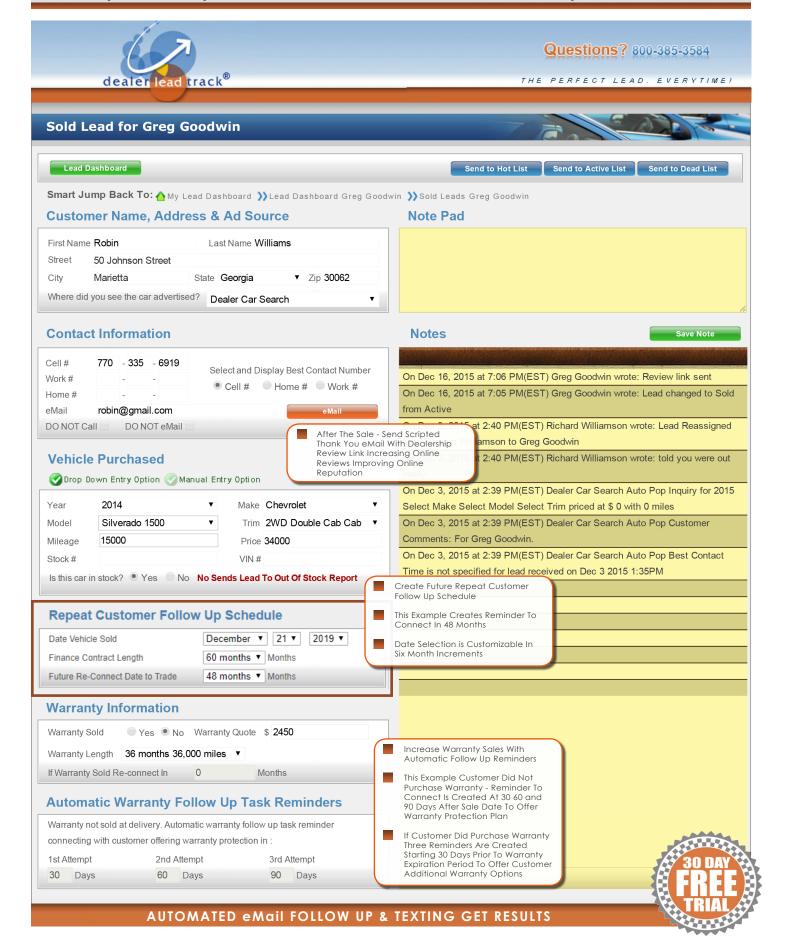
					Add N	lew eMail
Advertiser	Begin Date	eMail Script	Time	Recur		
All Advertisers	1 Day(s) From Date Change To Out Of Stock	Day of Moved To Out Of Stock Automated eMail	AM	Once	Update	Delete
All Advertisers	15 Day(s) From Date Change To Out Of Stock	Day 15 Moved To Out Of Stock Automated eMail	PM	Once	Update	Delete
All Advertisers	30 Day(s) From Date Change To Out Of Stock	Day 30 Moved To Out Of Stock Automated eMail	AM	Monthly 11 times	Update	Delete

### Dead Leads - Automated eMail Setup

				Add N	lew eMail
Advertiser	Begin Date	eMail Script	Recur		
All Advertisers	-1 Day(s) From Customer Birthdate	Day Of Birthday Automated eMail	Automatcially Send Marketing	Update	Delete
All Advertisers	1 Day(s) From Date Changed To Dead	Day 0 Thank You Automated el	eMails For Up To 12 Years	Update	Delete
All Advertisers	30 Day(s) From Date Changed To Dead	Day 30 New Inventory Automated eMa	ail Quarterly 12 times	Update	Delete
Repeat Customer - Time To Trade	1 Day(s) From Date Changed To Dead	Time To Trade Day 30 eMail	Quarterly 12 times	Update	Delete

- Automatically Send Customized eMail Marketing For Up To 12 years
- Automated eMail Marketing Included w Dealer Lead Track Plus







THE PERFECT LEAD. EVERYTIME!

### **Report Dashboard**

### **Advertising Report**

**Advertising Report** 

### Staff Activity and Sold Reports

Staff Activity Report

**Scheduled Tasks Report** 

**Appointments Report** 

Sold Leads Report

**BDC Assessment Report** 

### **Out Of Stock Report**

Out of Stock Report

### Webinars

### **Advertising Report**

1:35

Measure advertising effectiveness with factual data on how much each lead and each sale costs your store to generate



### **Staff Activity Report**

1:4

Verify staff follow up attempts and improve poor sales habits



### **Sold Leads Report**

0:5

Compare Sold Leads Report Against DMS Data



### **Out of Stock Report**

1:52

Maximize prior sales opportunities by re-stocking proper inventory creating more sales



- Understand Your Business With Easy To Understand Reports
- Advertising Report Helps You Identify and Then Eliminate Poorly Performing Ad Sources
- Staff Activity Report Displays How Many Follow Up Attempts Each Staff Member Makes
- Sold Lead Reports Displays Which Customers Bought From Your Ad Sources
- Out Of Stock Report Guides Wholesalers to Re-Stock Specific Inventory





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### **Advertiser Report**

Report Dashboard

Smart Jump Back To: ^ Lead Dashboard

**Select Time Frame** 

From Jan ▼ 2016 ▼ To Jan ▼ 2016 ▼

Get Report

Export to Excel

### January 2016 thru January 2016

Lead Source	Cost	Leads	Sold Units By Created Date	Cost Per Lead	Cost Per Sale	Conversion Rate	Sold Units By Sold Date
Autotrader.com	\$1,425.00	15	4	\$95.00	\$356.25	26.67%	5
Car Gurus	\$1,250.00	72	8	\$17.36	\$156.25	11.11%	10
Cars For Sale	\$0.00	2	0	\$0.00	\$0.00	0.00%	0
Cars.com	\$1,350.00	36	0	\$37.50	\$1,350.00	0.00%	2
Cars.com Bad Lead	\$0.00	1	0	\$0.00	\$0.00	0.00%	0
Craigs List	\$0.00	1	0	\$0.00	\$0.00	0.00%	0
Dealer Car Search	\$249.00	21	0	\$11.86	\$249.00	0.00%	0
Drive By	\$0.00	5	2	\$0.00	\$0.00	40.00%	4
Google Search	\$0.00	3	2	\$0.00	\$0.00	66.67%	2
Mojo Motors	\$200.00	1	0	\$200.00	\$200.00	0.00%	0
Referral	\$0.00	5	2	\$0.00	\$0.00	40.00%	2
Repeat Customer	\$0.00	24	1	\$0.00	\$0.00	4.17%	1
True Car.com	\$750.00	27	0	\$27.78	\$750.00	0.00%	0
True Car.com Bad Lead	\$0.00	1	0	\$0.00	\$0.00	0.00%	0
Unknown	\$0.00	14	1	\$0.00	\$0.00	7.14%	1
Totals	\$5,224.00	228	20	\$22.91	\$261.20	8.77%	27

- This Dealer Spends \$22.91 Per Lead and \$261.20 Per Sale In Ad Spending
- True Car Is Not Working And Needs To Be Canceled Saving \$9,000 Per Year
- How Much Does Each Lead And Sale Cost You?
- Do You Currently Have Full Confidence To Cancel Poorly Performing Ad Sources?





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### **Staff Activity Report**

Report Dashboard

Smart Jump Back To: ^ Lead Dashboard

**Select Staff and Time Frame** 

Select Staff Member Greg Goodwin

Time Frame 7 Days ▼

Get Report

### **Last 7 Days Activity**

### 22 Staff Activity Leads Sorted by Icon then Initial Date & Time

Customer	Phone	eMail	Year	Vehicle	Staff Member	Ad Source	Initial Date	Last Touched	Touches
Tiki Sims	678-630-4332	Υ	2009	Toyota Camry Hybrid	G.Goodwin	Cars.com	02/09/2016	02/09/2016	1
Monea Carter	678-914-1627	Υ	2007	Nissan Altima	G.Goodwin	Cars.com	02/08/2016	02/08/2016	1
Ezzra Willingham	678-600-9843	Υ	2007	Bmw 5 Series	G.Goodwin	Cars.com	02/03/2016	02/03/2016	1
Freda Bradley	256-300-1494	Υ	2006	Volvo S40 5 Cyl	G.Goodwin	Car Gurus	02/08/2016	02/08/2016	2
Courtney Holt	404-574-9434	Υ	2008	Cadillac Dts V8	G.Goodwin	Car Gurus	02/03/2016	02/03/2016	1
Andrika Mcconnell	678-918-0750	Y	2015	Select Make Select Model	G.Goodwin	Dealer Car Search	02/08/2016	02/08/2016	1
Shinica Johnson	678-739-7385	Υ	2004	Chevrolet Truck Tahoe V8	G.Goodwin	Dealer Car Search	02/02/2016	02/02/2016	1
Kisha # Davis	770-780-2355	Υ	2005	Jaguar S Type V6 V8	G.Goodwin	True Car.com	02/07/2016	02/08/2016	2
Sharon Gordon	256-525-0608	Υ	2005	Mazda Mazda 6 4 Cyl	G.Goodwin	Car Gurus	02/07/2016	02/08/2016	3
Palmer Talley	678-516-9246	Υ	2004	Mercedes Benz M Class	G.Goodwin	Cars.com	02/07/2016	02/08/2016	2
Christina Bailey	404-472-6235	Υ	2007	Infiniti G35 V6	G.Goodwin	Dealer Car Search	02/06/2016	02/06/2016	2
Savannah Fordham	678-975-5752	Y	2006	Jeep Grand Cherokee V6	G.Goodwin	True Car.com	02/06/2016	02/06/2016	2
Taylor Evans	678-907-3676		2004	Volvo Xc90	G.Goodwin	Unknown	02/06/2016	02/06/2016	1
Arnekia# Lofton		Υ	2007	Nissan Altima 4 Cyl	G.Goodwin	Dealer Car Search	02/06/2016	02/08/2016	2

- Verify How Many Follow Up Attempts Your Staff Makes
- Improved Follow Up By Phone and eMail Will Increase Sales
- Do You Feel You Can Sell More Vehicles With Improved Follow Up?





THE PERFECT LEAD. EVERYTIME!

### WORK EVERY LEAD PROPERLY

- Dealer Lead Track Will Guide Your Staff To Work Every Customer Lead Properly
- Your Leads From Autotrader.com, Cars.com, Car Gurus, Plus 240 More Sites Automatically Enter
- Finally All Your Leads Are In One Place For Effective Follow Up
- Auto Responder eMail Sent Once Leads Arrive From Your Ad Sources
- Staff Will Manually Enter Phone Call or Walk In Traffic
- Staff Can Manually Send Quality Outgoing eMails From eMail Script Links

### DLT Plus w Texting & Automated eMail

- Text Customers Inside Dealer Lead Track Improving Connections over 50%
- Create and Automatically Send eMail Marketing Campaigns. Included w DLT Plus Feature

### **INCREASE BACK END & FUTURE PROFITS**

- After Sale Warranty Follow Up Reminders Help Increase Warranty Profits
- Send Scripted After Sale Thank You & Online Review Request eMail Improving Online Reputation
- Connect With Potential Repeat Customers Years In The Future Increasing Future Profits

### UNDERSTAND YOUR BUSINESS

- Dealer Lead Track Will Help You Identify and Eliminate Poorly Performing Ad Sources
- You Can Now Verify Staff Follow Up Activity Improving Weak Follow Up Effort
- Wholesale Buyers Can Re-Stock Inventory Based on Actual Customer Leads

## Time To Sign Up

- 30 Day Free Trial 60 Day Trial w One Month Pre Pay For DLT Plus w Texting
- After 30 Day Trial Only \$150.00/\$295.00 Per Month For Up To Ten Users With No Contract
- Easy Setup Our Dealer Cooridinators Handle Entire Setup
- Fill Out and Fax / eMail Sign Up Form And Start Improving Your Business Today





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# Dealer Sign Up Form

Fax back to 800-474-8715 or eMail to signup@dealerleadtrack.com

Board digit op tottt	email to signope dealenedander.com
Dealership Name:	
Address:	_ City State Zip:
Dealership Phone Number:	Dealership Fax Number:
Owner Name:	_ Owner Cell Number & Carrier:
Owner E-mail Address:	
eMail System: circle one Outlook Gmail Yahoo Other _	
Advertiser Information (i.e. Autotrader.  Advertiser Name:  Advertiser Name:  Advertiser Name:  Advertiser Name:  Advertiser Name:  Advertiser Name:	Monthly Ad Spend: \$  Monthly Ad Spend: \$  Monthly Ad Spend: \$  Monthly Ad Spend: \$
Dealer Lead Track Basic CRM \$150.00 Per Month With Up To 10 Users or \$95.00 Per Month Single User After 30 Day Free Trial No Texting or Automated eMail  Suppose Suppo	ad Track Plus CRM with Texting and Automated eMail Features  **Lead Track Plus CRM with Texting and Automated eMail  **mmunications Package with Texting & Automated eMail  **Der Month With Up To 10 Users or  **Der Month Single User  **s One Text Line. Add \$10 Per Additional Text Lines  **s 300 Texts Per Number Per Month .03 Per  **ext Over 300. Requires  d One Month For 60 Day Full Access Trial



Sales Staff Information

Questions? 800-385-3584

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# 

2.	Sales Staff Name:		Password:	
	Cell Number:	Cell Carrier:		
	E-mail Address:			Title:

3.	Sales Staff Name:		Password:	
	Cell Number:	Cell Carrier:		
	E-mail Address:			Title:

4.	Sales Staff Name:	_ Password:	
	E-mail Address:		Title:

5.	Sales Staff Name:		Password:		
		Cell Carrier:			
	E-mail Address:			Title:	

Have More Than 5 STaff? Just Print This Page Twice

Fax To 800-474-8715 or eMail to signup@dealerleadtrack.com

We Will Handle Entire Setup



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# Dealer Payment Information eMail to signup@dealerleadtrack.com

Fax back to 800-474-8715 or

Dealer Lead Track keeps subscription costs low by only accepting automatic payment options.

·		
Dealer Lead Track Basic CRM \$150.00 Per Month With Up To 10 Users or \$95.00 Per Month Single User After 30 Day Free Trial No Texting or Automated eMail	Dealer Lead Track Plus CRM with Texting and Automated eMail Full Communications Package with Texting & Automated eMail \$295.00 Per Month With Up To 10 Users or \$195.00 Per Month Single User Includes One Text Line. Add \$10 Per Additional Text Lines Includes 300 Texts Per Number Per Month .03 Per Each Text Over 300 Requires Pre-Paid One Month For 60 Day Full Access Trial	
Credit Card Inform	ation	
Dealership Name / Exact Name on Card:		
Credit Card Type i.e Visa:		
Credit Card Number:		
Credit Card Expiration:		
Credit Card Security Code:		
Credit Card Billing Address:		
Credit Card City State and Zip:		
Your Name:	ACH Check Information	
Sign:	Fax voided check to 800-474-8715	

Any cancellation must be made via email 30 days prior to next billing cycle. Thank You.





# Increase Your Profits WIth Classic Signature GAP and AUL Warranty Programs

Dealer Lead Track offers reduced rate Classic Signature GAP programs and AUL Warranty Programs to help dealers increase back end profits. These GAP and AUL Warranty programs remove middle man agency mark up passing the savings along to your dealership.

### INCREASE PROFITS WITH CLASSIC SIGNATURE GAP

- Classic Signature GAP is Approved By All Major Lenders
- Simple Sign Up
- 125% or 150% NADA Retail Programs Available
- Buy Here Pay Here Program Available
- Reduced Rates Increase Your Profits and Protect Your Customers

GAP PROGRAMS AND RATES

### Classic Signature GAP 125% NADA Rates

0-60 Month Contract	\$149
61-72 Month Contract	\$189
73-84 Month Contract	\$249

### Classic Signature GAP 150% NADA Rates

0-60 Month Contract	\$159
61-72 Month Contract	\$215
73-84 Month Contract	\$280

### Classic Signature GAP 125% NADA Buy Here Pay Here Rates

12-36	Month	Contract	\$159
37-48	Month	Contract	\$189

Not available in Montana, Nevada, New York and Oregon. Texas, Indiana and New Hampshire require special forms. Certain states have mark up limitations. Call today for program details.

### AUL WARRANTY RATES AVAILABLE BY REQUEST

- Ask one of representaives to review AUL Warranty rates
- Simple Sign Up We handle everything

Call 404-920-8529 To Sign Up markbrandt@dealerleadtrack.com





# All New - Game Changing - Wireless GPS Device Now Available

That's right. Wire Free GPS Tracking Device with 3 Year Battery Life For Buy Here Pay Here / RV / Boat Dealers

### REDUCE RISK - ELIMINATE LOST VEHICLES BECAUSE OF DEAD BATTERIES

- No Wires To Cut No Installation Costs No Improperly Installed Devices
- 4G LTE Wireless Device About Same Size as Cell Phone
- Activate in 10 Seconds Secure in Vehicle With Zip Ties No Wires To Connect
- 3 Year Battery Life or 3000 Locations 4 Year Device Also Available
- Locate Impounded Vehicles with Dead Batteries Eliminate Removal Of Wired Device By Customer

Call 404-436-2757 For More Info

Old Vs. New





**Order Today** 

